



# Sponsorship Opportunities

AN OPPORTUNITY TO CONNECT WITH INDUSTRY LEADERS AND  
UPCOMING MEDICAL PROFESSIONALS IN THE DEFENCE FORCE

45TH ICMM WORLD CONGRESS  
ON MILITARY MEDICINE

## Military Medicine Shaping Global Health

22-27 SEPTEMBER 2024  
BRISBANE CONVENTION & EXHIBITION CENTRE  
QUEENSLAND AUSTRALIA

[icmm2024australia.com.au](https://icmm2024australia.com.au)



Destination  
Partners



# Shaping Global Health through Military Medicine

The Australian Defence Force together with the Joint Health Command is delighted to host the 45th ICMM World Congress on Military Medicine, 22-27 September 2024 in Brisbane Australia.

Military Health capabilities have shaped global health through the provision of exceptional humanitarian assistance, disaster relief and research for almost a century. Additionally, the unique characteristics and complexity of the provision of health support to military operations has advanced knowledge in areas such as trauma, tropical medicine and infectious diseases and others.

Join us as we showcase the successes of military medicine in shaping global health and discuss how we might continue to improve our engagement with partners to maximise the contributions of all participants.



**Rear Admiral Sarah Sharkey AM, CSC RAN**

Surgeon General Australian Defence Force  
Commander Joint Health  
MBBS, MBA, MPP, AFRACMA

## Organising Committee



**Dr Amanda Dines OAM**

Air Commodore  
Director General Health Reserves  
DIRECTOR GENERAL ICMM 2024



**Dr Sonya Bennett AM**

Commodore RAN  
Director General Navy Health Reserves  
CO-PROGRAM  
SCIENTIFIC ADVISORY COMMITTEE



**Associate Professor  
Martin Richardson**

Commander RAN  
CO-PROGRAM  
SCIENTIFIC ADVISORY COMMITTEE



**Dr Michael Drew**

Assistant Secretary, Health Protection and Policy, JHC  
CO-PROGRAM  
SCIENTIFIC ADVISORY COMMITTEE



**Dr Nick Cusack**

Commander RAN, ADC (Hon)  
CONGRESS LIAISON & MANAGEMENT



## Fast facts

- 22-27 September 2024
- Brisbane Convention and Exhibition Centre
- 900+ Australian and international delegates expected to attend

## Delegate professions

- Academics
- Anesthetists
- Clinicians
- Dentists
- Doctors
- General Practitioners
- Nurses
- Paramedics
- Pharmacists
- Psychologists
- Surgeons

## Our commitment TO YOU

Our commitment to you begins the moment you confirm your partnership package. Our dedicated congress team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post congress.

## Program at a glance

### Sunday 22 September 2024

Registration Desk Opens  
Exhibitor Bump in

### Monday 23 September 2024

Opening Ceremony  
Welcome to Queensland Reception

### Tuesday 24 September 2024

Plenary  
General Assembly (by invitation)  
Exhibition  
Poster Sessions

### Wednesday 25 September 2024

Plenary  
Exhibition  
Poster Sessions

### Thursday 26 September 2024

Plenary  
General Assembly (by invitation)  
Exhibition  
Poster Sessions  
Exhibition Bump Out  
Gala Dinner

### Friday 27 September 2024

Half day Plenary  
Closing Ceremony

**INTERACT LIVE**  
with new contacts  
during breaks, lunches  
and social events

**EDUCATE  
AUDIENCES**  
via workshops  
and/or symposia

Generate **SALES  
AND LEADS**  
through live  
meetings

**START  
CONVERSATIONS**  
and convert prospects  
at your booth

**ACT**  
on quality leads  
and **CONNECT** with  
delegates

**BRAND  
VISIBILITY AND  
AWARENESS**

**EXTEND YOUR  
NETWORK** with  
face-to-face  
meetings

Build **NEW  
RELATIONSHIPS**

## About ICMM



The International Committee of Military Medicine (ICMM) is an international and intergovernmental organization created in 1921.

In homage to Belgium which took the initiative in founding the precursory organization of the International Committee of Military Medicine, and organised the first International Congress of Military Medicine, the seat of the Secretariat General of the ICMM is located in Belgium.

The ICMM is an international and intergovernmental organization, constituted by more than 100 States. Major General Jules VONCKEN, MD, Belgium, was the Founder and Secretary General of International Committee of Military Medicine from 1921 to 1975, together with Captain William S. BAINBRIDGE, (US NAVY) Founder of International Committee of Military Medicine.

In 1920, after World War One had revealed the importance of a closer cooperation between the Armed Forces Medical Services worldwide, Captain William S. BAINBRIDGE, MD (US NAVY) and General Jules VONCKEN, MD, Belgium, suggested, at the 28th session of the US Military Officers Association (AMSUS), the creation of an international organization of the Armed Forces Medical Services.

The first international congress of military medicine and pharmacy was held in July 1921, in Brussels, Belgium. The Permanent Committee of the International Congresses of Military Medicine and Pharmacy was officially founded on July 21, 1921. The founding countries were Belgium, Brazil, France, Italy, Spain, Switzerland, United Kingdom and the United States of America.

### Our Mission

To enhance the mutual exchange of future orientations, current scientific knowledge and past experiences among military medical services and to foster cooperation between military medicine and international health organizations.

### Our Vision

To become the world's leading organization in military medicine, committed to sharing knowledge beyond geographical and ideological borders.

### Core values & ethics

The values that guide our thinking and acting are: independence, neutrality, impartiality, universality, reliability, quality and transparency.

Our activities and viewpoints are always driven by moral principles.

# Destination

## Brisbane, Queensland

Brisbane is the capital of and the most populated city in the Australian state of Queensland and the third most populous city in Australia. Brisbane's metropolitan area has a population of approximately 2.5 million, and the Southeast Queensland metropolitan region, centred on Brisbane, encompasses a population of more than 3.6 million.

The Brisbane central business district stands on the historic European settlement and is situated inside a peninsula of the Brisbane River, about 15 kilometres (9 miles) from its mouth at Moreton Bay, a bay of the Coral Sea. One of the oldest cities in Australia, Brisbane was founded upon the ancient homelands of the indigenous Turrbal and Jagera people.

Brisbane is a city for the senses; walking under impossibly blue skies around this foot-friendly city opens a world of experiences. A well-planned series of paths and bridges connect the city centre to South Bank, as well as many of our urban villages that tease the river's edge as it bends the city, its parks, and gentle skyscrapers.

Brisbane's inner-city suburbs and neighbourhoods each have a different personality to experience. From strolling between shops in Paddington's cute Queenslander cottages, to partying late in Fortitude Valley, checking out South Bank or exploring the city – there is always something to keep visitors busy!





## Key contacts



**Paula Leishman**  
Congress Manager  
[paula@laevents.com.au](mailto:paula@laevents.com.au)



**Theni Kuppusamy**  
Congress Manager  
[theni@laevents.com.au](mailto:theni@laevents.com.au)




**Kim Murray**  
Sponsorship Manager  
[kim@laevents.com.au](mailto:kim@laevents.com.au)



Ph +61 3 6234 7844  
[leishman-associates.com.au](http://leishman-associates.com.au)

# Packages at a glance

All prices shown are in \$AUD, inclusive of GST. Final acceptance of your sponsorship or exhibition booking is with the authority of the local organising committee.

	Principal	Welcome to QLD	Delegate Satchel	Registration Desk	Delegate Name Badge & Lanyard	Barista Cart	Delegate Merchandise	Plenary Overflow	At Ease Lounge	Self Check-in Kiosks	Mobile App	Congress Poster Boards	Keynote Speaker	Concurrent Session	Congress Wi-Fi	Speakers Lounge	Refreshment Breaks	Exhibition Booths
<b>SPONSORSHIP PACKAGES</b>	\$40,000	\$25,000	\$20,000	\$15,000	\$15,000	\$10,000	\$10,000	\$7,500	\$7,500	\$7,500	\$6,500	\$6,500	\$5,000	\$4,500	\$4,500	\$3,000	\$3,500/DAY	EB \$4,300 Standard \$4,750
Exclusive sponsorship	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓			✓	✓		
Gala Dinner sponsorship	✓																	
Dinner menus and signage	✓																	
Speaking Opportunity	✓	✓																
Advertisement & Brochure in the Mobile App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Gift	✓																	
Logo and Profile	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Registrations	4	3	3	3	3	3	3	2	2	2	1	1	1	1	1	1	1	2
Dinner Tickets	8	3	3	3	3	3	3											
Exhibition Booth	6 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3	3 x 3						3 x 3

Sponsorship packages are linked to key events or opportunities within the congress program.

# The Congress Venue

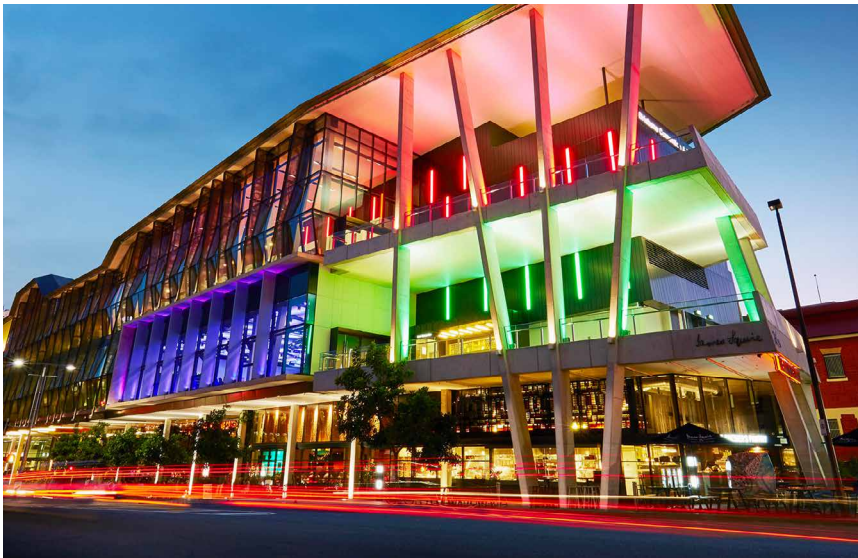
## The Brisbane Convention & Exhibition Centre

With a focus on innovation and sustainability, BCEC brings over 26 years of industry knowledge to deliver exceptional, world class experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment.

BCEC has a global reputation for excellence as reflected by 192 awards including the AIPC APEX 'Worlds Best' Convention Centre Award for 2016 to 2018, and Runner Up in the AIPC APEX Award for 2020-2022.

BCEC is the major driver of Business Events into Queensland and to date has created more than \$4.9 billion in economic benefit for the State.

Our corporate responsibility program allows BCEC to give back to the community in which we do business. We work tirelessly to minimise the impact our events have on our environment.



## Exhibition Floor Plan





# Sponsorship Packages

Sponsorship packages are linked to key events or opportunities within the Congress program. All prices shown are in Australian Dollars and are inclusive of GST. Final acceptance of your sponsorship or exhibition booking is with the authority of the local organising committee.

## PRINCIPAL SPONSOR \$40,000

### 1 AVAILABLE

#### Promotion

- Exclusive sponsorship and acknowledgement as the ICMM Congress Principal Sponsor
- Verbally acknowledged throughout the Congress as Principal Sponsor
- Exclusive Sponsorship of the **Gala Dinner**
- An opportunity to welcome delegates to the Gala Dinner (5 minutes maximum)
- Recognition as the Principal Sponsor on dinner menus and signage at the Gala Dinner
- A dedicated electronic direct mailer to over 4000 potential delegates (content to be supplied by sponsor and approved by committee)
- Opportunity to provide a gift to each of the dinner guests (at sponsor's own expense)
- Sponsor's own signage prominently displayed at the Gala Dinner venue (maximum of 2 pull up banners to be displayed)
- Company logo and profile in the, mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the congress app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Four congress registrations including daily catering, entry to the Welcome Reception and Gala Dinner
- Four additional tickets to attend the Gala Dinner
- One 6 metre x 3 metre exhibition booth





## “WELCOME TO QUEENSLAND” RECEPTION \$25,000

### 1 AVAILABLE

#### Promotion

- Exclusive sponsorship and acknowledgement as the Welcome Reception Sponsor
- An opportunity to welcome delegates to the Welcome Reception (5 minutes maximum)
- Sponsor's own signage prominently displayed at the Welcome Reception venue (maximum of 2 pull up banners to be displayed)
- Sponsor logo branded napkins (to be supplied by the Congress)
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Three congress registrations including daily catering, entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth

## DELEGATE SATCHEL \$20,000

### 1 AVAILABLE

The delegate satchel sponsorship is one of the most effective packages for ongoing brand exposure. The satchel will be co-branded with the ICMM Congress 2024 logo and the sponsor logo. Over 900 satchels will be distributed.

#### Promotion

- Exclusive sponsorship and acknowledgement as the ICMM Congress Delegate Satchel Sponsor
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Three congress registrations including daily catering, entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth

## REGISTRATION DESK \$15,000

### 1 AVAILABLE

#### Promotion

- Exclusive sponsorship and acknowledgement as the ICMM Congress registration desk sponsor
- Your company logo featured predominantly on the registration desk structure
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Three congress registrations including daily catering, entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth

## DELEGATE NAME BADGE AND LANYARD \$15,000

### 1 AVAILABLE

#### Promotion

- Exclusive sponsorship and acknowledgement as the delegate name badge and lanyard sponsor
- Logo recognition on each delegate name badge and lanyard along with the ICMM Congress logo
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Three congress registrations including daily catering and entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth

## SELF CHECK-IN KIOSKS \$7,500

### 1 AVAILABLE

This sponsorship package provides daily exposure for your organisation, with your logo and branding featured on each of the kiosks alongside the congress logo. Kiosks will be open very day for the duration of the congress.

#### Promotion

- Exclusive sponsorship and acknowledgement as the Congress Self Check-in Kiosks sponsor
- An opportunity to brand the kiosks with your logo alongside the ICMM congress logo
- Your logo and branding on each kiosk for the duration of the congress
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Two congress registrations including daily catering, and entry to the Welcome Reception
- One 3 metre x 3 metre exhibition booth



## BARISTA CART \$10,000

### 4 AVAILABLE

This package provides outstanding branding opportunities for your company. Located in a prominent position and adjacent to your booth, this sponsorship provides plenty of opportunities to put your brand in front of delegates with opportunities to brand the barista cart, aprons and caps, and coffee cups.

### Promotion

- Naming rights to one of the Barista Carts and lounge at the Congress
- Opportunity to brand the barista cart area – two pull up banners and promotional material within the area (barista lounge furniture supplied)
- Opportunity to supply corporate branded aprons, caps and coffee cups. Please note, coffee cups must be compostable
- Company logo and profile in the mobile app and website
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

### Registration and Exhibition

- Three congress registrations including daily catering and entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth located next to or close to the Barista Cart

## DELEGATE MERCHANDISE \$10,000

### 1 AVAILABLE

We will provide delegates with a reusable branded cup for use during the congress. It is not only a strong, long-term branding proposition but it is also great to have your organisation associated with a sustainable approach to merchandise.

#### Promotion

- Exclusive sponsorship and acknowledgement as the Congress reusable cup sponsor
- Sponsor's logo will be featured on the cup together with the Congress logo
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Three congress registrations including daily catering and entry to the Welcome Reception and Gala Dinner
- One 3 metre x 3 metre exhibition booth

## PLENARY OVERFLOW \$7,500

### 1 AVAILABLE

The Plenary Overflow Lounge is a place for delegates to relax and watch a live feed of the plenary in a casual environment.

#### Promotion

- Exclusive sponsorship and acknowledgement as the Plenary Overflow Lounge sponsor
- 1 x pull up banner to be displayed in the Lounge
- One full page advertisement in the electronic congress handbook (finished art to be supplied by sponsor)
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Two congress registrations including daily catering, entry to the Welcome Reception
- One 3 metre x 3 metre exhibition booth

## AT EASE LOUNGE \$7,500

### 1 AVAILABLE

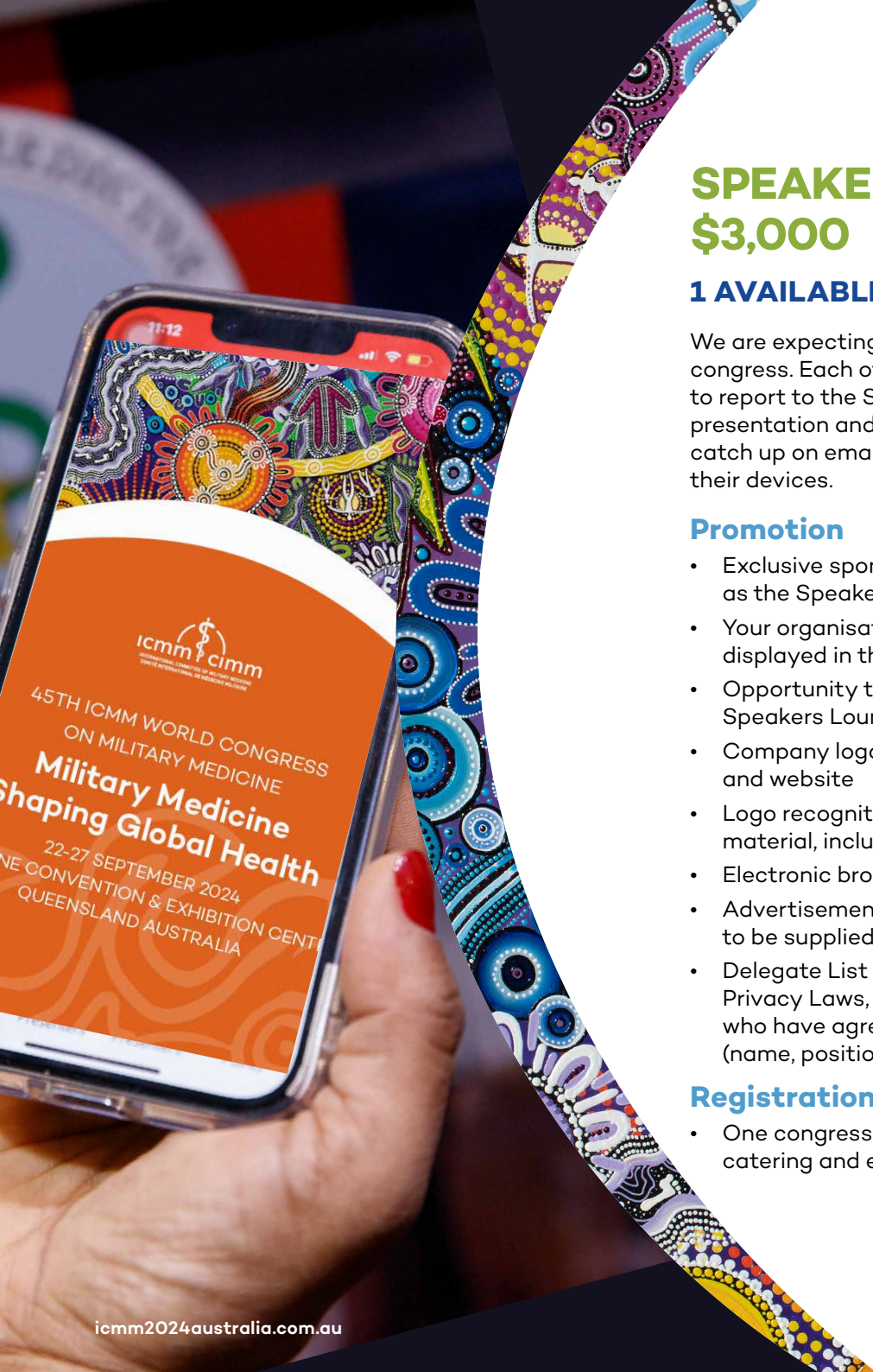
The At Ease Lounge is a place for delegates to relax, have meetings and meet with friends and colleagues.

#### Promotion

- Exclusive sponsorship and acknowledgement as the At Ease Lounge sponsor
- 1 x pull up banner to be displayed in the At Ease Lounge
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- Two congress registrations including daily catering and entry to the Welcome Reception
- One 3 metre x 3 metre exhibition booth



## **SPEAKERS LOUNGE** **\$3,000**

### **1 AVAILABLE**

We are expecting over 100 presenters at our congress. Each of these presenters are required to report to the Speakers' Lounge to upload their presentation and many stay on in the area to catch up on emails, have a coffee or recharge their devices.

#### **Promotion**

- Exclusive sponsorship and acknowledgement as the Speakers Lounge sponsor
- Your organisation's logo will be prominently displayed in the Speakers Lounge area
- Opportunity to place one pull up banner in the Speakers Lounge (to be provided by sponsor)
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### **Registration and Exhibition**

- One congress registration including daily catering and entry to the Welcome Reception

## **MOBILE APP** **\$6,500**

### **1 AVAILABLE**

The mobile app is designed to provide ease of access to the program, speakers biographies, exhibitor information and for delegates to engage with sponsors and exhibitors. The mobile app sponsor will enjoy a banner ad on the front page of the app which delegates will access each day of the congress – this is a great package for continuous exposure over the five days of the congress.

#### **Promotion**

- Exclusive sponsorship and acknowledgement as the ICMM Congress Mobile App sponsor
- Logo recognition as the Congress App Sponsor on access instruction information
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### **Registration and Exhibition**

- One congress registration including daily catering and entry to the Welcome Reception
- One 3 metre x 3 metre exhibition booth

## CONGRESS WI-FI \$4,500

### 1 AVAILABLE

The congress Wi-Fi provides excellent exposure for your business as delegates log on using your customised password.

#### Promotion

- Exclusive sponsorship and acknowledgement as the Wi-Fi service sponsor throughout the congress
- Customised network name and password
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- One congress registration including daily catering and entry to the Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate at \$3,300

## KEYNOTE SPEAKER \$5,000

### 2 AVAILABLE

#### Promotion

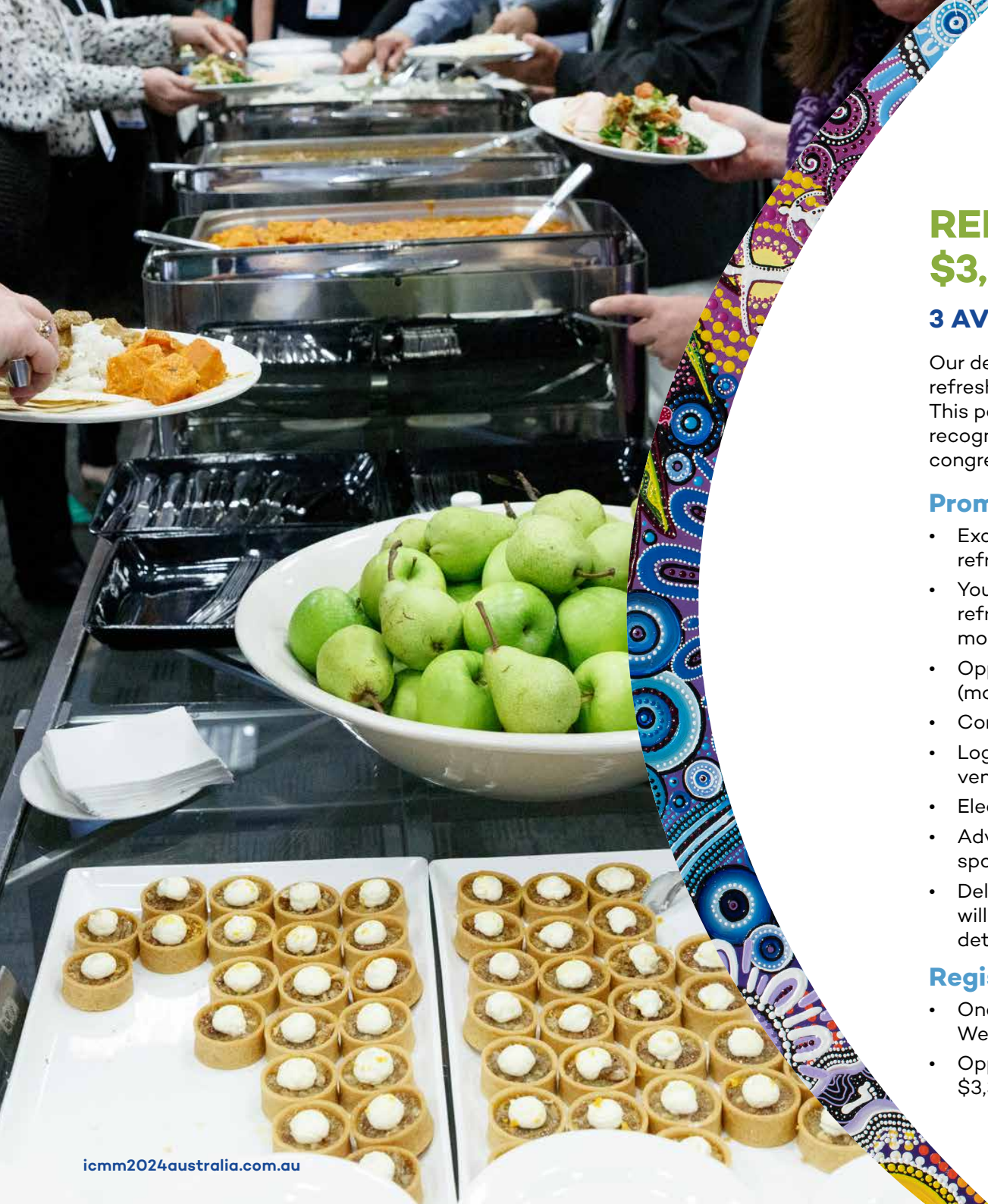
- Exclusive sponsorship and acknowledgement as one of the Keynote Speaker sponsors at the congress
- Your organisation's logo to appear on the screen before the session
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- One congress registration including daily catering and entry to the Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate of \$3,300

**Interested in becoming a sponsor?**

Reach out to Kim Murray: [kim@laevents.com.au](mailto:kim@laevents.com.au)



## REFRESHMENT BREAK \$3,500/DAY

### 3 AVAILABLE

Our delegates work up an appetite conferencing all day and refreshment breaks bring them all back into one central place. This package is suited to companies that wish to increase brand recognition but may not be able to have staff on site during the congress to run a trade booth.

#### Promotion

- Exclusive sponsorship and acknowledgement as one day's refreshment break sponsor
- Your organisation's logo will be prominently displayed at refreshment stations on the day of the sponsorship (includes morning and afternoon refreshments, and lunch)
- Opportunity to place promotional items on the catering stations (material provided by sponsor)
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- One congress registration including daily catering and entry to the Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate of \$3,300



## POSTER BOARDS \$6,500

### 1 AVAILABLE

As the ICMM Congress Poster Boards Sponsor, your logo will be continually viewed by delegates over the five days of the congress.

#### Promotion

- Exclusive sponsorship and acknowledgement as the ICMM Poster Boards sponsor
- Logo recognition as the Poster Boards sponsor
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- One congress registration including daily catering, entry to the Welcome Reception
- One 3 metre x 3 metre exhibition booth

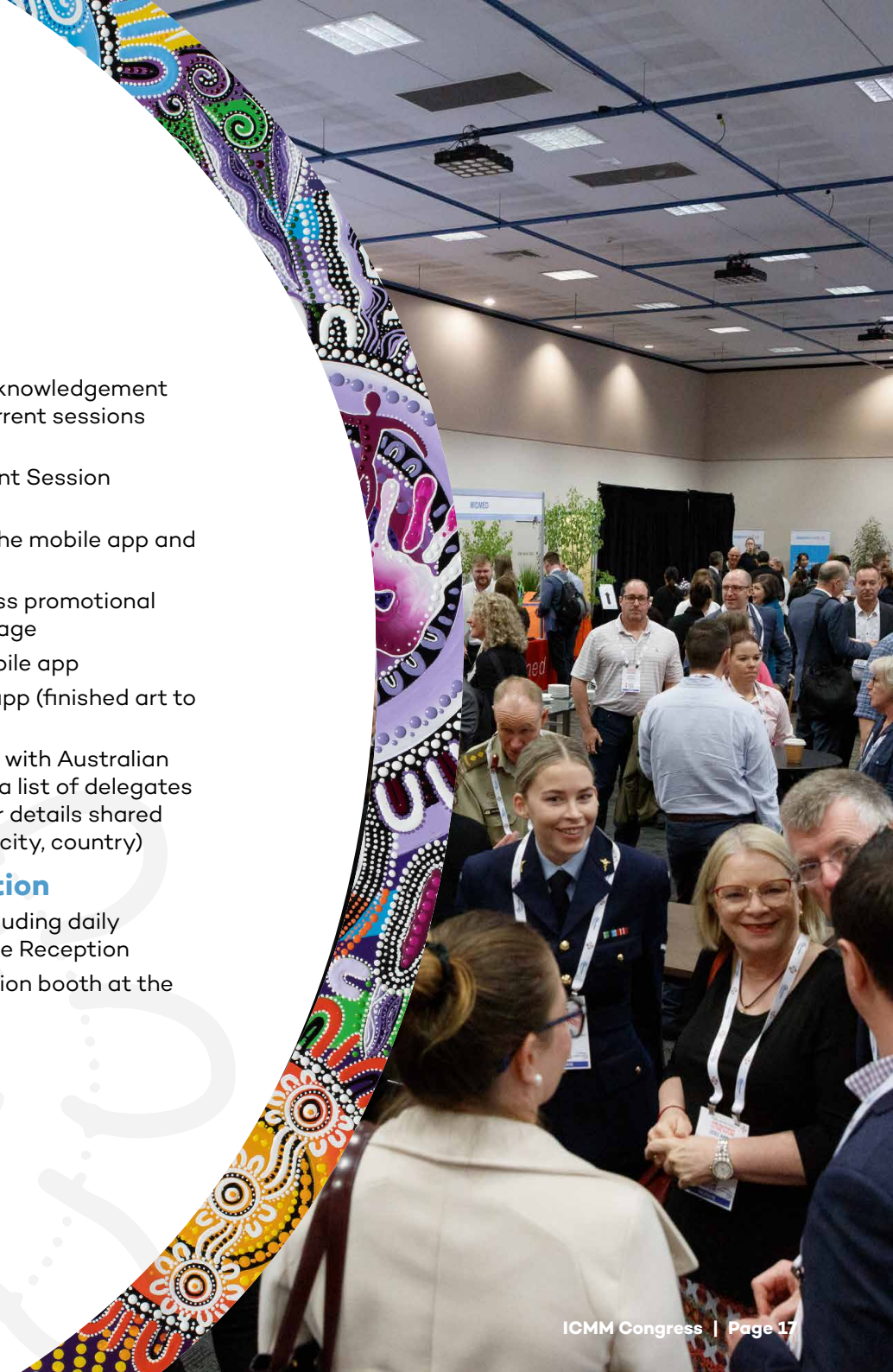
## CONCURRENT SESSION \$4,500

### MULTIPLE AVAILABLE

- Exclusive sponsorship and acknowledgement as one of the congress concurrent sessions sponsor
- Logo recognition as Concurrent Session Sponsor
- Company logo and profile in the mobile app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the mobile app
- Advertisement in the mobile app (finished art to be supplied by sponsor)
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)

#### Registration and Exhibition

- One congress registration including daily catering, entry to the Welcome Reception
- Opportunity to add an exhibition booth at the discounted rate of \$3,300



## EXHIBITOR OPPORTUNITIES

**EARLY BIRD** Valid to 31 January 2024 – \$4,300

**STANDARD** From 1 February 2024 – \$4,750

All congress lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

Please note, exhibitors will be given the opportunity of choosing their exhibition space in the order that bookings are received. The floor plan is subject to change at the discretion of the venue or the congress organisers at any time.

### Booth Features

- One 3 metre x 3 metre shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp / 100w power outlet

*Please note – furniture is not included in the exhibition package.*

### Promotion and Registration

- Company logo and profile in the electronic handbook, app and website
- Logo recognition in all congress promotional material, including venue signage
- Electronic brochure in the congress app
- Delegate List - in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city, country)
- Two exhibitor registrations including daily catering and the Welcome Reception (does not include the Gala Dinner)



**TO SIGN  
UP AS AN  
EXHIBITOR  
PLEASE  
CONTACT:**

**[kim@laevents.com.au](mailto:kim@laevents.com.au)**



## **ELECTRONIC ADVERTISEMENT \$500**

Advertising space will be available in the Congress Mobile App. The Mobile App will contain the program, speaker abstracts and other sponsor advertisements. This opportunity will provide excellent exposure for your organisation.

### **ADDITIONAL TICKETS AND REGISTRATIONS**

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional Exhibitor/Sponsor Registration for \$800 each, which includes:

- Daily catering
- Attendance at congress sessions
- Attendance at the Congress Welcome Reception
- Gala Dinner tickets may be purchased separately online.

*Please note there is a maximum of four additional exhibitor registrations per sponsor or exhibitor.*

### **APPLIANCE TESTING**

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

### **EVENT SPONSORSHIP AND EXHIBITION APPLICATION TERMS AND CONDITIONS**

A full set of terms and conditions for congress sponsorship and exhibition packages are available on the congress website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.